RIT | College of Art and Design

Digital Signage Solution

CAD Tech Student Managers - 2024-11-06 - [Services](#)

The [College of Art and Design](#) uses [Carousel](#) as our digital signage solution, a powerful and flexible cloud-based platform with extensive media and design options.

Before purchasing any hardware, please contact the [CADTech HelpDesk](#) to discuss your project.
If you would like to have digital signage installed or want to display content, please start by [submitting a support ticket](#) with us.

Hardware Overview

Digital signage consists of two main components: the display (television or monitor) and the device that drives the application and media content.

- **Device**: CAD's preferred device vendor is currently Apple, as the AppleTV line offers an affordable, manageable, and powerful platform capable of delivering high-resolution content.

- **Display**: While we don't have a preferred vendor for displays, we are building our knowledge base to help you choose the best options. Please collaborate with us to ensure that your display aligns with your project needs and intended use case.